The life of an educator-scientist is worth something when it is interspersed with research pathways, landmarks of theoretical achievements and practical effects that he or she uses or the society will use.

This is properly the life and work of my associate, Professor Bohdan Andrushkiv (from the review of Professor Alla Cherep)

SCIENTIFIC AND LITERARY PALETTE OF THE CREATIVE PERSONALITY

(Using the example of the life and professional experience of the Vice-President of the National Academy of Sciences of Ukraine, Doctor of Economics, Professor of Ivan Puliui Ternopil National University B.M. Andrushkiv, the secrets of his high literary and scientific performance are revealed).

On the 60th anniversary of the professional experience of the Honored Scientist and Engineer of Ukraine, B.M. Andrushkiv

Instead of an Introduction or Let's be Generous with Good Words for our Colleague.

Once in the 7th building of Ternopil Ivan Puliui National University (TNTU) we met up with the former first deputy head of the Ternopil Administration, and now a well-known scientist, Professor Bohdan Andrushkiv. He has been recently awarded the Alfred Nobel Order by the National Academy of Sciences of the Higher Education of Ukraine for his active civic position and merits in the development of education, science and economy.

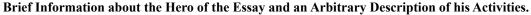
As it happens, we asked about what a respectable pensioner does today? The answer was prosaic.

- Between fits of disappointment and depression, I write something...
- And what are you writing about, in this difficult, troubled time of war?
- Well, today, for example, I am writing a review of an article by a young scientist, yesterday I wrote a review of a dissertation. I write reviews of literary works of friends and acquaintances. Somewhere, sometime, articles and ... books.
 - Regarding feedback and reviews. "They probably value your opinion," I asked.
 - Not even close. I just don't refuse anyone, so they apply. Today, no one wants to read, analyze, write...

They joke: Talk to Andrushkiv, and he will not refuse and will do everything...

Whatever you may say, and Andrushkiv B.M. is right. Our mutual friend from Kherson National University, Professor Halyna Savina, died not long ago in the hospital in Kyiv. A story is going about that before her death, she appealed to a colleague from another university with a request to write a appropriate obituary about her, because ... the colleagues from her university would not "manage". Sure enough, every supervisor, scientist, politician or public figure really wants to be proud of his students. If these relationships are in a healthy, benevolent harmony, then the educatees respect their mentors, teachers and are proud of them. However, truth be told, it does not always happen that way.

Seems it was a common encounter, a short systemless conversation, nevertheless it caused many thoughts and an urge to write something about this anything but common man.





Andrushkiv Bohdan Mykolaiovych, Doctor of Economics, Honored Scientist and Engineer of Ukraine, Honorary Professor of the Chair of Management of Innovative Activities and Services Sector of Ternopil Ivan Puliui National Technical University, Academician of the Academy of Economic Sciences of Ukraine, President of the Academy of Social Management, Vice-President of the National Academy of Sciences of the Higher Education of Ukraine, Full Member of Shevchenko Scientific Society, will be 78 years old next year, and he is, as they say, "highly sought", active, and... resourceful. The list of his literary and scientific papers is impressive. When asked how and when he manages to write, he prosily answered:

– Someone likes fishing, someone likes hunting animals, someone likes low-key hunting (goes to the forest for mushrooms). Many people like to spend their free time in cafes, restaurants, some play cards, gambling, others play musical instruments. I always find myself at the table (once upon a time) with ink and a pen, and today at the laptop...

Having read his papers, I thought, really, it is necessary to write a couple of kind words about this man. Fortunately, there are more than enough materials and information about him.

Andrushkiv B.M. was born in 1947, in the village of Meteniv, Zboriv district, Ternopil region. He worked his way from a grain combine harvester to the positions of head officers of the region. He worked as a mechanist, engineer, economist, company manager, chairman of the District Planning Department, deputy chairman of the Zbaraz District Executive Committee of Ternopil region, deputy chairman of the Ternopil Regional Planning Commission, deputy and first deputy chairman of the Ternopil Regional State Administration, deputy chairman of the Regional Council, chairman of Ternopil Regional Council of Trade Unions. All his work went hand-in-hand with creative literary and scientific findings, publication of articles in mass media, specialized publications, publication of books, record of rational proposals, patents, etc.

Currently, Andrushkiv B.M. is a well-known scientist, writer and public figure in Ternopil and in Ukraine. Many generations of managers who today work in production and science, taking up policy-making positions, studied in the text of his book "Fundamentals of Management", which come out under the code of the Ministry of Education and Science in the early nineties of the last century. Surprisingly enough, all his literary works and scientific articles, which are really a great lot, despite the time are relevant.

He receives offers from foreign magazines to publish; however, he works for a domestic community.

Andrushkiv B.M. really and truly spent his life actively, achieving high positions and awards, while maintaining high moral and business qualities. During his more than sixty years of work experience (the first entry in the employment record book was made in 1963) and scientific activity, he obtained the highest scientific degrees and titles. The practical achievements of his scientific career are dozens of tutorials, textbooks, monographs, more than 800 other scientific and scientific-journalistic papers, innovative proposals, patents, unconventional ideas, founding specialized publication "Socio-economic Problems and the State" and Specialized Council D58.052.02 at Ternopil National University, "Elita" laboratory, etc., of which he is currently a member.

He was involved in the founding and establishment of a number of public academic formation, including not merely the Academy of Economic Sciences of Ukraine, social management, NAS of Higher Education but also Ivan Puliui Ternopil National Technical University from the time of the creation of the first department until it was awarded the title of "National". Currently, he is an editorial board member of a number of professional and public publications in Ukraine.

Analysts at the University, where Bohdan Mykolaiovich works, note that there are always many, if not the most references to scientific works and articles by B.M. Andrushkiv. It is a common fact that this is an indicator of the relevance of works, which qualifies them as "hot topic".

Scientific and literary palette of Andrushkiv B.M. as a creative personality is colorful and bright like a rainbow after a long-awaited rain. His creative scientific and literary lines are intertwined in their relevance, revealing the psychological world, confirming economic projections on humanitarian and psychological experiences of the average person and vice versa.

Creative prose vectors of Bohdan Mykolaiovych are versatile, but they are not limited by humor or only spiritual area. His works, even in artistic form, consider current socio-economic problems, issues of a psychological nature, etc.

Implementation of Creative Initiatives is an Organic Need of an Intellectual Personality.

As a scientist Anrushkiv B.M. works both on national management problems, and on regional problems of the service sector and other topical issues of state formation. All his papers are based on the principles of logic and worthwhileness.

Being an academician of Academy of Economic Sciences of Ukraine, he noted that the social component is poor in the academy. In order to strengthen and fill the social spectrum of the Academy of Economic Sciences with a social component, he created the public Academy of Social Management and organized training and published pioneering book "Fundamentals of Social Management" (theoretical principles and applied mechanisms) – Ternopil, Terno-graf LLC, 2007. – 1024 pages.

The creation of a public fund for the registration of unconventional ideas and projects was his handiwork.

No matter where Bohdan Mykolaiovich worked, no matter what section he headed, there were positive results everywhere. We will not mention his industrial achievements and work in state management bodies. Let's take the last years of his educational and scientific work.

For example, the former Chair of Management of Innovative Activities and Entrepreneurship of TNU, which he headed at the time, opened a number of relevant specialties and almost always ranked first and was top performer. Today, due to his health, he does not give lectures so often. (Professes problems of management theory and practice, anti-crisis management, economic and property security, applied aspects of the innovation market, etc.). However, while still working in the Regional State Administration, combining his work with teaching activity at the then Economic Institute, and then at the Academy of National Economy, he developed his teaching methods for his subjects, which consisted in... transferring everyday life examples to production-economic examples. It seems elementary, although under the conditions of part-time and correspondence study (shortage of time) it significantly facilitated the assimilation of the material, as evidenced by the results of the assessment of students' knowledge.

On the initiative of B.M. Andrushkiv, Ukraine's only Museum of Management Tools and Economic Literature of the Totalitarian Period was created at the university (a book was published on this topic, TV programs were organized on Ukrainian television), a Ukrainian-Polish higher educational institution – Ternopil Institute of Social and Information Technologies (TISIT), (Currently due to circumstances, it stopped his activity).

We do not want advert his production activities and work in public positions in the Regional State Administration. This is a separate matter. However, as judged by his publications, which are based on specific production experience, we are sure that if his ideas were implemented into manufacturing practical aspects, the regional economy would have much better indicators than it currently has.

According to the scientist, the unpretentious Ternopil region had and still has enough resources not only for survival but for the successful solution of socio-economic problems of the region as well as. There is oil under the surface of the earth in the former Terebovliansky, Buchachsky, and Monastirsky districts (1800m...1200m, and an oil fountain hit from one well, while in Ukraine, oil is extracted from a depth of 5,000 m) and this is at a distance of 100 km from the Nadvirnia Oil Refinery?. In order to use this resource in Ternopil region, the Regional State Administration at the time organized a scientific and practical conference upon his initiative with the participation of scientists from the Western Science Center, which confirmed his calculations and new economic opportunities, however the state showed no interest in its further promotion.

Ternopil region has coal, raw materials for the production of cement of the highest construction grades, etc. Once upon a time, porcelain and glass factories worked here successfully. According to his beliefs, under certain conditions, it is possible to restore machine building and the textile industry. The National Technical University, which cooperated with these plants and factories, is successfully operating in Ternopil. Such thoughts were confirmed by the former head of the Regional Council B.F. Boiko in his interview with Free Life newspaper, in which he mentioned that at the time he recommended Andrushkiv B.M. for the position of Ternopil regional manager. However, the capital did not want to take into account the local recommendation for political reasons and acted differently.

All his ideas are relevant today and have scientific novelty and practical significance. Perhaps some time will come under the conditions of the EU, when the newest leaders of the state and region will return to them (creative ideas) and implement them in manufacturing practical aspects... It is his natural way to solve all problems and find answers to all questions, regardless of their scale. As a leader of the regional level, he always believed that his own system of interest was needed to activate the work.

Inspiration with Awards Can Destroy Ruthlessness, Everyday Routine and Trigger off the Innovative Development Factors.

This creative point in the life of B.M. Andrushkiv began during his work as the head of the Regional Council of Trade Unions. Under his initiative, a number of name prizes of our compatriots known in Ukraine and the world, including I. Puliui, V. Vykhrushch, S. Podolynskyi, were established, which over the years became All-Ukrainian ones and were awarded by the Federation of Trade Unions of Ukraine for respective achievements. The following awards were introduced – the Gold Medal named after Tugan-Baranovskyi, which is awarded by the Academy of Economic Sciences of Ukraine for significant achievements in the field of economic sciences, the Order of the Ukrainian Cossacks named after Baida Vyshnevetskyi, the Order of Prince Konstantin Ostrozky, the distinction: "ORA et LABORA" (pray and work), "For Outstanding Achievements in the Development of Science, Education, and Economy" awarded to scientists of Ternopil National University, National Academy of Sciences of Higher Education, Academy of Economic Sciences of Ukraine, members of Shevchenko Scientific Society on jubilee dates and professional holidays.

Currently, he submitted a sketch of the future Order of Victory in the War with the Muscovites to the awards department of the office of the President of Ukraine. He has published several articles on the subject of awards in professional publications of Ukraine.

It is characteristic of him to perpetuate the memory of good people in any way. He has a vivid recollection and loves to talk about those famous people who came across on his life journey, helped and supported him in his scientific and literary ventures. For nine years in a row, Ternopil National University has been organizing All-Ukrainian scientific and practical conferences dedicated to the first president of the Academy of Economic Sciences of Ukraine, Academician of the National Academy of Sciences of Ukraine M.H. Chumachenko, who was Honorary Professor of Ternopil National University.

It should be emphasized that Bohdan Mykolaiovych also received many industry, departmental, state and international awards for his work, Honorary Professor of Ternopil National University – Honored Scientist and Engineer of Ukraine, he was awarded with the State Order of Merit, Certificate of Merit of the Verkhovna Rada and the Cabinet of Ministers of Ukraine, honorable distinction of the President of Ukraine "Cross of Ivan Mazepa", honorable distinction of the Head of State Administration "Honor and Glory of Ternopil region", many other awards, including those of Ternopil town.

Subsequent to the results of his creative activity, the National Academy of Sciences of Ukraine included his name in the "Modern Encyclopedia of Ukraine".

Andrushkiv B. M is respected by the academic community of Ukraine, as well as the leaders of the region, the University and the population of the region. He was repeatedly elected a deputy of regional and district Councils. Currently, he is a member-representative of the Federation of Scientists of Ukraine from the Ternopil region.

Several books and a number of articles were written about the scientific and literary life path of Andrushkiv B.M. in regional and all-Ukrainian mass media, encyclopedic guides, festive publications of structures and bodies where he worked.

Fruitful Literary Activity be Indicative of Spiritual Generosity and Spiritual Warmth

Andrushkiv B.M. is fond of literary activity. He published more than 40 fiction and non-fiction books. His first book was "Bread for the Mind" (reprinted several times and translated into Esperanto). I might add that this book was his first piece of writing. The next was "Tales for Adults" (144 pages). In it, as written in the abstract, animals, trees and plants live the lives of people, being in different positions. Acting in different roles. Here things talk about the past, present and future

The first books (Publishing Houses: "Guides and Textbooks", "Zbruch", "Lileia", "Dzhura", "Ternograph", "Palyanitsia" Individual Entrepreneur, etc.) were easy to understand. Rich in humor. "The Story of a Funny Life or Adventures of the Loser-boy", was republished twice (in Ternopil and Kyiv) and was on everyone's lips. At that time, it was considered to be a book about "Ukrainian Shveik" (279 pages).

"It's Fun and Farce" (147 pages) is a separate work, in which the author reveals electoral and other paradoxes of the post-Soviet system with sarcasm using the examples of the transitional period, from totalitarian to democratic. Book "Life is Like a School, and you are a Lifelong Learner at it" is devoted to the subject of funny and unfortunate periods of state formation.

The title of the book: "Soul inside out or a Dialogue with Oneself and Others" (265 pages), speaks for itself. The author answers the trickiest questions through the prism of personal perception. Work "The King is an Echo of Ages and Modernity" (85 pages) is dedicated to the self-proclaimed King of Ukraine-Rus, Metropolitan Roman Karelin-Romanyshyn of the Carpathian Orestes1.

Book "Life Kaleidoscopes or Memories of the Past for Those Going to the Future" (183 pages) is full of rational conclusions based on the results of observations of our sorrowful life. It is not for nothing that Dmytro Pavlychko, recommending him to the National Writers Guild of Ukraine, remarked: "... we lack of such smiling writers as Bohdan Andrushkiv very much." Then there were books of memories about the "happy" Soviet period, in which (after the famine of 1946–47), field sorrel (leaven), acacia flowers, etc. served as food "treats" for post-war children. Spiritually interesting are books: "Zarvanytsia, the Shrine of the Ukrainian Land" and "Our Sins" (145 pages).

Book "Groggy Story" sadly tells about the rise and fall of a young man who tried to please everyone and fell into the trap of alcoholism under totalitarianism. The prototypes of the heroes of his works were present in his life. As he once admitted, he has lived many lives with his heroes. No matter how pathetic it looks, however, reading his books is as if you are talking to the author and you fall under the impression that he was writing...about himself.

With the increase of years, the author's range of information expanded, there were books about the Ukrainian Insurgent Army (UPA) "Incurable Pain" and about the commander of the Ternopil District wing of the Ukrainian Insurgent Army Omelian Polovyi: "Thorny Paths" (237 pages). Book "Unbreakable" (127 pages) was written about Anna Kovalchuk (Linko), a long-term prisoner of the Gulag, communication agent and soldier of the Ukrainian Insurgent Army.

His literary works are noted with watchfulness, a philosophical approach, and always with lucid humor... The titles of his books are always in a form a vivid, relevant, eternal aphorism. Probably it is not a mere coincidence that he became the laureate of the All-Ukrainian literary awards named after the Lepkyi brothers, I. Kovalchuk and others.

The Chernobyl tragedy touched his chord with the only books in Ukraine at that time: "The Black Tablet of Ukraine" (320 pages) and "Echoes of Chernobyl. Social, Economic and Sociological Consequences of the Disaster" (365 pages), which were dedicated to the 15th and 20th anniversaries of this tragic event.

Being at the time the elected head of the Regional Society for the Protection of Historical of Cultural and Antique Artifacts, he not only wrote historical essays on this topic, among them: "What does the Windswept Feather Grass of the Gray Cossack Graves Sing about", "How does the Galician-Volyn Mace or Cossack Ternopil Region Revived", which were dedicated to the 10th anniversary of the creation of the Ternopil Regional Cossack Kosh named after Dmytro Vyshnevetskyi, on the basis of which the Halytsia-Volyn Cossack District "Necropolis of Ternopil Region" was formed, (co-author of the book "Necropolis of Ukraine"), etc., but also by his own efforts built a monument to 2,500 Cossacks who died in the Ukraine-Polish War in Zboriv region, a monument to the Angel, the symbol of the trade unions, the protector of the poor and the disadvantaged, near the building of Trade Unions. Upon his initiative, the commemoration and construction of a memorial sign was organized on the occasion of the 365th anniversary of the founding of the famous village Baikivtsi in Ternopil region, etc. Book "Baikivtsi – a Self-governing Ukrainian Village: Vectors of Development under the Conditions of Communal Reforms" (297 pages) is dedicated to Baikivtsi.

In general, the following books are devoted to local history and problems of the region's development: "Oh, your Beautiful Wonders, Ukraine. The Phenomenon of Historical, Natural, Ethnographic and Patriotic Traditions of Ternopil Region" (265 pages). "Vectors of Socio-economic Development of Rural Settlements under the Conditions of Administrative-territorial Reform", using the example of Mshantsi Village Council in Ternopil region (414 pages). "Peculiarities of the Management of Health Resort Institutions..." (Using the example of the "Medobory" Health Resort and the Mykulyntsi territorial community). (482 pages). "Our Tomorrow. Finding Ways to Manage the Development of the Region" (195 pages).

After the declaration of state independence, the books were published that perpetuate the memory of famous, honored people of Ternopil region, and in particular, the long-term political prisoner, honored artist of Ukraine: "Yaroslav

Omelian – a View of Life through the Prism of Suffering and Hope" (239 pages). War and post-war life stories told after Oleksii Popadiuk: "Life Milestones or War and Post-war Roads of Zahidniak Popadyuk and ... Patriot of Ukraine Shtirlits" (277 pages). A separate book was written about the suffering of the Lemkos resettled in the Ternopil region: "Humiliated Dignity or the Withered Branch of the Lemko Region" (Research on the peculiarities of the career growth of the Lemkos in Ternopil region and their contribution to the development of the economy and culture of the region) (299 p.).

The author is also mindful of his immediate supervisors and sworn brothers: "Poets Die in Order to Live...". Memories of the famous manager, economist, poet, and his long-term supervisor Volodymr Vykhrushch. (155 pages).

Andrushkiv B.M. is not antithetical to science fiction. His booklet: "Ginger" (67 pages) is devoted to the possible development of scientific research in the field of using, so saying, animal intelligence for the needs of society by the method of transmitting the astral and spiritual principles of a person into a dog's body. Book: "The Great Illusion of Truth or About the Mysticism of the Word and the Traces of Universal Reason against the Background of Ukrainian Absurdity" (287 pages) is dedicated to the sudden clarification of ordinary citizens of Ukraine.

The poetry collection: "Maidan, my destiny, I'm yours..." was published in 2014, during youth protests in Kyiv. There, on Khreschatyk and Maidan Nezalezhnosti, it was dispersed. Small circulation (300 copies) ... did not cause a public respond. That was not the case then. The work was written under the impression of wild injustice... In the poem "Dream" he addresses the then President of Ukraine:

...I walked along Khreshchatyk being lost in thoughts, I inhaled the poisonous smoke from the tires...

And my heart was grief-stricken,

At the thought that under the batons... was his son.

The author, while working as the deputy head of the Ternopil Regional State Administration, had the honor, through Academician of the National Academy of Sciences of Ukraine M.H. Chumachenko, to personally get to know the deputy of the Donetsk State Administration at the time, (later the President of Ukraine) Viktor Yanukovych. In the poem, the author imagined one of his sons under batons...

Many books have been written. You read, for example: "An Artist's Observation of Life. Novels, Etudes, Sketches, Aphorisms" (143 pages) and you are surprised by the depth of outreach of curiosities, events, phenomena and peculiarities of our life and it is as if you are communicating with the author himself.

Many other works ask the reader the question about what are we living for? Do we need to protect freedom? Who should do it? How to do it? Why were we silent for so long? The concerned heart of a person with scientific inclinations can answer them. His heart sometimes speaks, sometimes sings, sometimes screams with pain.

A Scientific Diversity of a Man who Cares about Science

Due to him and with his support, about 70 scientists received scientific degrees and the titles of Candidate of Sciences, Doctor of Sciences, Associate Professor and Professor.

Furthermore, in order to intensify public activity, he was the one who established a number of previously mentioned awards for scientists – people, our compatriots, known in Ukraine and the world, which are presented for outstanding achievements in the development of education, science, economy, social sphere, etc.

Actually, during the period of his adaptation to the scientific and pedagogical faculty of Ternopil National University, one by one his tutorials, monographs, articles and books come out. Among them, a certain response in academic and literary communities was caused by the previously mentioned relevant large-scale pioneering publications: "Fundamentals of Social Management", "Metatheory of Life Management", which is dedicated to solving the problems of suicide in our country, "Tourism of Ukraine: Economic and Organizational Mechanisms of Formation", "Anti-crisis Management... Anti-raiding", "Economic Wisdom..." "Narratives on the Problems of Forming the Institutional Foundations of the Economic Constitution of Ukraine", "Complete Economic Accountability – a Way to Increase the Effectiveness of a Territorial Unit to Ensure its Sustainable Development", "Innovative Means of Developing Non-traditional Energy Sources in the Socio-humanitarian Complexes of Ukraine", "Resource Economics", "Strategy for the Development of an Administrative District", "Organization and Management of an Amateur Museum...", "A Chair: Peculiarities of the Evolution of University Science under the Conditions of Social Revolution", etc. which came out under the code of Ternopil National University and public academic formations and many others.

He is an originator of scientific school: "Regional and Interregional Aspects of Supporting Socio-economic Reform, Innovative Contexts of Entrepreneurship Development." His educatee, the vice-rector for economic development of Ternopil National University, R.P. Sherstiuk, wrote wonderful book: "Scientific School of Bohdan Andrushkiv: Phenomenon, Milestones, Achievements, Philosophy" with a volume of 310 pages...

To grasp his scientific horizons, one probably needs more than one volume. We will dwell only on the modern stage of his life

The last period after the 75th anniversary was particularly fruitful for Andrushkiv B.M. as a scientist. The war, the unstable economic situation in Ukraine, which in many cases is accompanied by political confrontations, excites the creative imagination and initiative not only of ordinary citizens, government officers and scientists. It has triggered prof. Andrushkiv B.M. One by one, he developed proposals for improving economic mechanisms on the scale of the national

economy, social policy, restoring war-ravaged infrastructure... Still others for selecting phenomenological alternatives for the development of Ukraine's economy based on the implementation of an integral concept of economic growth with justification of dominant objects and production volumes.

In the course of the years as head of the Chair and public formations, in addition to providing the teaching and learning activities and scientific work, B.M. Andrushkiv, as previously mentioned, opened a doctoral program at the University, which is currently successfully functioning, founded magazine: "Socio-economic Problems and the State", which gained popularity and was included in numerous foreign scientific and metric bases, and Specialized Council where candidate and doctoral dissertations of the University teachers are defended.

All teachers of the Chair have obtained scientific degrees. A number of new specialties in the social sphere and corresponding laboratories were opened. Based on the results of the laboratory's activities, a number of copyright certificates and patents have been recorded in the Ministry of Education and Science of Ukraine.

His textbook "Fundamentals of Management" and research paper "Tourism of Ukraine: Economic and Organizational Mechanisms of Development" were submitted to the State Prize, and manual "Fundamentals of Management Principles and Practices" received honorable distinction of INKO joint-stock bank as the best manual in Ukraine among similar publications on the subject. The author's works were not overlooked by the management of the University

Academic Council of Ternopil Ivan Puliui National University, head of the Chair of Management of Innovative Activity and Entrepreneurship of Ternopil National University, Honorary Professor of the University Andrushkiv Bohdan Mykolaiovych was nominated for Ivan Franko International Prize full member of Academy of Sciences of Higher Education for his significant achievements in the field of social and humanitarian sciences, writing scientific and artistic-journalistic books in this field. The nomination was supported by: the International Association of Business Community in Ukraine, St. Nicholas MLOUK, other creative formations of Ukraine.

Of particular note are the final books of the author:

– "Requiem for Lost Opportunities, or the Confession and Repentance of a Ukrainian" Aston Publishing House Limited liability company, 2015. – 440 pages – "Meteniv – the Road to Home". Ternopil Palianytsia V.A. Individual Entrepreneur, 2017.-414 p. which were timed to his 70th anniversary.

In the scientific and literature communities, these original publications give a frank assessment of today's socioeconomic situation in the state and offer specific ways to solve pressing problems based on high spiritual considerations. Andrushkiv B.M. continues creative research publishing his worldview reflections not only in professional publications, but also in periodicals and the Internet, popularizing the life and activities of public academic associations, the formation of which he was a participant, namely Academy of Economic Sciences of Ukraine, National Academy of Sciences, Academy of Sciences of Higher Education, Shevchenko Scientific Society etc.

We will be able to understand and properly evaluate the activities of state thinker when we read his "Economic Wisdom...".

In the review of the two-volume book "Economic Wisdom in Aphorisms" by Doctor of Economic Sciences, Professor Andrushkiv Bohdan Mykolaiovych, it was said:

Ternograph Publishing House issued the second, supplemented, unique edition of "Economic Wisdom in Aphorisms" (5,000 catchphrases and sayings in comments and mastery in 2 volumes: "Catchphrases" 462 pages and "Thinkers Speaking", 382 pages) authored by originator of the publication: B.M. Andrushkiv, Doctor of Economic Sciences, Professor of Ternopil Ivan Puliui National Technical University, Honored Scientist and Engineer of Ukraine, Member of the National Writers Guild of Ukraine.

The reviewers of the first edition were well-known scientists of Ukraine: the late M.H. Chumachenko, Doctor of Economic Sciences, Professor, Honorary President of the Academy of Economic Sciences, Academician of the National Academy of Sciences of Ukraine (Kyiv); Hutsal I.S. Doctor of Economic Sciences, Professor (Ternopil); V.P. Badiak, Doctor of Philosophy, Professor of Lviv National Academy of Arts (Lviv).

As it was said in the advertisement of the publication, in the book, for the first time in Ukraine, an attempt was made in an aphoristic form to highlight the views of ancient and modern well-known philosophers, politicians, managers and public figures not only on economic categories, but also on the problems of the formation of statehood and economy, morals and spirituality in their relationship and from different angles. Apt comments and interpretations in the framework of today's socio-economic situation are offered to each of the aphorisms in the form of author's digression. The authors' conclusions are considered from the standpoint of modern scientists, managers, writers, philosophers, cultural experts, etc. Processes, events, phenomena are projected on Ukrainian society. For the first time, the aphorisms of the brilliant Taras Shevchenko, Ivan Franko, etc. have been quoted.

By means of aphorisms and concentrated wisdom, sometimes in a sarcastic and humorous form, the author explains certain stagnant phenomena in the development of statehood and its economic component. From the point of view of universal processes, the publication presents a kind of recipe for getting out of the recession and economic crisis. Ways and organizational and economic mechanisms of stabilization of social processes in the state have been proposed, warnings are given against negative social phenomena and processes etc.

It is far from easy for average people to comprehensively understand and objectively evaluate them in all their complexity and contradictory manifestations of social life, which are not related to their professional education. One of these spheres is the economy, which at the current stage of society's development has at once become its system-forming

component, the effectiveness of all other spheres of society's life depends on its functioning. This problem is especially acute for Ukrainians, who are obviously tired of three decades of chronic troubles in the national economy and want to understand the reasons why successive changes in power do not produce the positive results expected by the society in this important area, on which everyone's well-being depends.

In his book "Economic Wisdom in Aphorisms" Doctor of Economic Sciences, Professor Andrushkiv Bohdan Mykolaiovych for the first time in Ukraine makes an attempt to comprehensively cover a wide range of managerial, economic, political, environmental, social and other problems through the use of short and apt statements of classics and famous people and the author's comments on them, which are designed to help everyone form their own independent and holistic understanding of the social processes that are developing in our controversial society, to contribute to the deepening of the meaning of decisions made by people who are endowed with the appropriate powers and allow revealing lucrative impulses in the decisions made by those in power.

What is more, the author of the publication, outstanding Ukrainian scholar-economist Andrushkiv Bohdan Mykolaiovych, with extensive life and professional experience, the author of more than 800 scientific papers, has been noted by the ability to identify the main and essential things, to identify promising innovations, even when valuable ideas have not yet gained general recognition in the society and even among most colleagues in the scientific environment. It is obvious that if, at the beginning of economic transformations in Ukraine, the leaders of the state would have given credence to the warnings of the author of this interesting and extremely important book for Ukrainian society, it would have been possible to avoid many distortions in the economy, which the country received as a result of quasi-reforms. It would be possible to prevent many negative phenomena including separatism, decline in the standard of living of the majority of the country's citizens, unfair results of denationalization and privatization, lack of economic growth, reduction of jobs, mass emigration of the employable and most qualified population, corruption of state officials, the subordination of state institutions to the interests of the oligarchy, the destruction of existing fixed assets, lack of investment and modernization processes in the domestic economy. This is not anywhere near to the full list of negative consequences not only of the outcome of the country's leadership, but also of problems with the adequacy of the perception of economic reality, which has been established in the consciousness of Ukrainian society.

The book to a large extent allows a wide range of people not only to overcome the gaps in the understanding of politics, economy, etc. but to understand the priority areas of transformations in them, the solution of which should be found in the near future, and also allows you to understand that the economy is too important a sphere of life for every person to completely give control over it to politicians, officials or oligarchs, even when the fashionable euphemism "market" is used for this.

Basically, we will understand and properly evaluate the activities of state wise men when we read "Economic Wisdom..." and draw the appropriate conclusions.

The publication is intended not only for economists, managers but also for politicians, philosophers, government employees, public figures. It can be successfully used by students of a higher school of economics, philosophers, psychologists, managers, etc. And last but not least, "Economic Wisdom in Aphorisms" will be of interest to professors and teaching staff of higher education institutions and to the general public of common readers who are interested in the problems of the functioning and development of the economy, the state, and society.

Andrushkiv B.M. is considered to be a person who works his fingers to the bone. The fire of his soul lights the way for both young specialists and highly qualified scientists

As it happens that last year, we had the honor of witnessing the presentation of "Golden Commemorative Tablet" to him by friends and scientists of the Ternopil region on the occasion of his birthday. We would like to say that this is not the first award of the scientist. He has many different awards: state, educational and scientific, from international and public organizations including the National Academy of Sciences of Ukraine, which he especially values.

Bohdan Andrushkiv's life motto: "To live and create for people, feel on top of the world and enjoy life in a family and with friends." In the "Golden Memorial Tablet" on the occasion of his anniversary, it was noted that during the years blessed by God, his life has passed with one beloved: Two beautiful children were born together: (Natalia and Olga) and five grandchildren: (Bohdan, Mykhailyk, Irynka, Nastia and Olenka). He has made many, many loyal friends. Dozens of scientific and journalistic books, hundreds of articles have been written, and thousands of specialists have been trained. Basically, his Life was a success! But it is not his cup of tea to calm down and rest on his laurels. Indeed, he belongs to those people who works his fingers to the bone, and the fire of his soul lights the way for both young specialists and highly qualified scientists. This gentle fire is a life-giving one and it is not getting dull for many decades.

Even sixty years of work has not made him tired. The unstable economic situation in Ukraine, economy effected by the war, today continues to excite his creative initiative and causes special activity. He develops proposals for the mechanisms of the economy improvement on the national level, and for the improvement of social policy, selection of phenomenological alternatives for the development of the economy of Ukraine.

Only in 2023, the following books have come out: "The Paradigm of a Scientist in the Formation of the Social and Economic Development of Ukraine in the Postwar Period" (380 pages), "Senselessness or Mindless Disaster" (470 pages), other monographic collective publications, numerous articles in professional magazines of Ukraine.

In the world of science and literature, Bohdan Andrushkiv candidly assesses today's socio-economic situation in the country and offers specific ways to solve pressing problems.

We analyzed only a part of his literary, prose and scientific works. A complete and in-depth analysis requires a lot of time and paper. Someday our descendants will do it. We are sure that many of his books will be reprinted in mass circulation. Many of his ideas will receive further development under the new European conditions, which the author foresees looking forward in his works.

Based on high spiritual considerations, Andrushkiv B.M. continues to be in a creative process publishing his worldview reflections not only in professional publications but also in periodicals and the Internet, popularizing the life and activities of his own University and public academic formations, both Ternopil National University and the National Academy of Sciences of Ukraine.

The solemn acknowledgement of his creative activity by the National Academy of Sciences of Ukraine with the Order of Alfred Nobel will undoubtedly contribute to the continuation of his active life.

May life bloom like a cherry orchard, And every day is joyful with a smile. And fate sends us a shooting star shower of Health, Peace, Happiness and Hope...

His hard work has been noted in numerous articles and books. His love for life and professional knowledge are systematically transferred to students and young scientists who proudly carry them into the future of our independent state with the glorious name of Ukraine.

Dear Bohdan Mykolaiovych, may your hands never get tired of doing good and may God send you health, strength and inspiration in this matter, and the fulfillment of all your cherished dreams and wishes.

Head of the Chair of Finance, Accounting and Insurance, Zaporizhzhia National University, Doctor of Economics, Professor, Honored Scientist and Engineer of Ukraine

Alla Cherep

Doctor of Philological Sciences, Professor of the Psychology Chair, Ternopil Ivan Puliui National Technical University, poet

Yaroslav Stotskyi

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Lilia Melnyk